

## Resurgence of Islamic State of Iraq and Syria through its Propaganda

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### Abstract

A terrorist organization with a strong ideological presence is not totally vanquished just by the death of its members and the group's dormancy. According to multiple works of literature, Islamic State of Iraq and Syria (ISIS) is considered as an inspiration by many other extremist groups and is blamed for the resurgence and rebirth of various terrorist groups around the world, in various forms and factions. Despite the loss of territorial presence in 2017, ISIS began to re-emerge in 2018. Notwithstanding efficient and successful counter-ISIS measures by regional and international actors, the terrorist group is still actively reconstructing in Iraq and Syria using its most sophisticated propaganda which is challenging to counter. The goal of this research is to provide light on ISIS as a whole and the propaganda used by the group that led to it becoming the world's most destructive terrorist organization. This is a qualitative research based on secondary sources with an analytical approach to the research problem. Drawing on the group's history, actions, and subsequent global reactions, an attempt is made to map the potential problems they pose to the battle against terrorism by using a sophisticated mode of propaganda. This article seeks to track the resurgence of ISIS despite being gradually weakened over the years due to its strong propaganda campaign through modern and advanced methods.

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